



International buyers compete for prime Paris properties ahead of Olympic Games

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Turnkey homes along the Seine are in particularly high demand, reports Property Vision International associate Vingt Paris, as the French capital bathes in the sporting spotlight.

As the Summer Olympic Games approach, real estate firm Vingt Paris – which became an associate of top-flight UK buying agency Property Vision last year – is reporting a 30% surge in international enquiries for homes in the French capital in the last few months.

Overseas enquires have doubled year-on-year, with buyers particularly keen on fully-refurbished “turnkey homes which offer an authentic lifestyle in the best locations.” The main venues for the 2024 Olympics are concentrated around St Denis, on the outer edges of the city. But Susie Hollands of Vingt suggests that “the real excitement at the top of the market is for prime properties along the river Seine,” which will host some water sports events as well as being the central route for the opening ceremony parade.

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It's not just Paris. Paris and Monaco-based Vingt also reports a slight 2-4% increase in the proportion of foreign buyers across the entire French market over the last 12 months.



Susie Hollands, founder and CEO of Vingt Paris: “The Olympics brings a wider global spotlight onto Paris which has heightened interest amongst seasoned property investors, who consider the city on a par with London and New York. Properties over the €7 million mark are almost exclusively sold off-market and there is very little stock available. Half of these buyers are looking for a beautiful, period turnkey apartment with super modern interiors, whereas the other half want a blank canvas to create a Parisian dream home bespoke to their individual tastes.

“There are striking similarities between the client base in London, Paris and the South of France. These buyers already have properties in wealth hubs such as London and New York and are looking for a trophy home in Paris or the Cote D’Azur. Off-market homes which offer lifestyle and capital growth potential are most sought after. A one-of-a-kind property which offers something truly unique will always attract interest and we’re delighted to have a closer working relationship with the UK and other territories.”